Keep Your Present Job
Retaining your present job means you’ll be more secure when taking risks.

Work on Your Business Idea
Determining whether or not your idea works and will earn profits is critical.

Analyze Your Market and Challenges
It’s very important to understand the market you’re in and the competition in it.

Assess Your Capital Needs
Without a clear idea of your financial needs, you risk an unrealistic valuation.

Explore Crowdfunding Platforms
From new software ideas to organic noodle bars, you can get people to invest.

Network with People
When you don’t have money to start your business, find people who can help.

Run a Trial
Gain insights, determine if it’s profitable and identify overlooked challenges.

Gather Feedback
An idea that looks good on paper may not be attractive once it’s undertaken.

Secure a Small Business Loan if Necessary
There are many programs to help entrepreneurs - explore your options.

Learn more about starting a business with no money: http://sbt.me/5y3
More checklists and business forms at: http://sbt.me/5y2